

INNOMARK FOR **STARTUPS**

BE CERTIFIED. ACCELERATE GLOBALLY.

Specially crafted to unlock lifetime opportunities for startups to gain 3rd party endorsement for its innovations and provide a global platform to pitch and market to world's top innovators and startup coaches.

Open to startups



Minimum
2 years
of operation



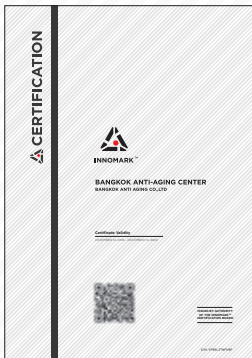
Minimum turnover of
USD50,000



Product & service/solution
must be in the market
for at least
6 months

What You Will Get:

1



InnoMark® Certificate with unique QR code

2



InnoMark® Logo usage up to 2 years

3



Exclusive listing on InnoMark® Website & Mobile App

4



3-mins video showcase, broadcasted on InnoMark's Website, Social Media and Newsletter (database of >2000+ top companies across Asia)

5



One (1) seat to the International Innovation Summit 2020 OR International Innovation Awards 2020

6 Stand a chance to pitch globally and judged by world's top innovators, startup coaches and venture capitalists, witnessed by >50 top innovative giants. (Only 8 outstanding startups will be shortlisted)



Martin Daffner
Founder, Innovation Architect and Corporate Innovation Coach
Innobrix



Professor Natcha Thawesaengskulthai, Ph.D.
Vice President for Innovation and New Development
Chulalongkorn University



Anna Simpson
Director and Chief Innovation Coach
Flux Compass



Mr. Makoto Shibata
Head of FINOLAB, Chief Community Officer
FINOLAB Inc.



Professor Nadia Magnenat Thalmann
Professor And Director Of The Institute For Media Innovation
Nanyang Technological University, Singapore



Philippe De Ridder
Ceo | Founder | Strategy Advisor | Innovation Expert
Board Of Innovation

Certified Innovations by InnoMark®:

adidas

ALLTANCE
GLOBAL

Beyonics
Precision. Driven.

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BANGKOK ANTI-AGING CENTER

CALM
OCEANS
MCP



msu:เมืองน้ำจืด
METROPOLITAN WATERWORKS AUTHORITY

MediLink
Network Inc.

Microsoft



M.A. INTELLIGENT PARKING (M) SDN. BHD.

ORAWANA
HOLISTIC BEAUTY & WELLNESS CENTER

PERMA
CORPORATION



VEGA MANILA
CREWMANAGEMENT, INC.
we are family!



INTERNATIONAL INNOVATION SUMMIT (IIS)

9 December 2020 | 9.00am-4.30pm | Hong Kong
www.innosummit.org

The annual International Innovation Summit brings together over 300 foreign delegates comprising of C-levels, top innovators, and industry experts from more than 15 industries across 16 countries, and serves as an unparalleled platform to network and exchange insights on the latest trends of innovation through Q&A sessions and panel discussions.



INTERNATIONAL INNOVATION AWARDS (IIA)

9 December 2020 | 6.00pm-10.00pm | Hong Kong
www.innovationaward.org

The coveted award recognises outstanding innovations in the category of product, service & solution and organization & culture. Some of the past winners include Microsoft, Intel, Adidas, Dell, Unilever, Olam International, AIA, Roca, Ping An Group and Thai Union PCL.

COST OF APPLICATION: USD1,000*

(Only limited to **first 100 startups**)

*Excluding 7% GST

For more info, contact
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www.innomark.org